

# Shamim Hadad

Project Management & UX/UI Design | Web & Digital Design

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Manchester / Salford, UK | Right to work in the UK | Available immediately

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## PERSONAL STATEMENT

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I have a background that sits across project management, UX design, and front-end development — which in practice means I can take a project from early planning through to a working, well-designed product without things getting lost between teams. I am currently in a full-time role managing EV infrastructure deployments and contributing to dashboard UX at Plugzio, and I continue to take on freelance web design work. I hold an MSc in User Experience Design from Birmingham City University and have hands-on experience with Figma, WordPress, HTML/CSS/JS, and Close CRM.

## CORE SKILLS

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- **Project management:** end-to-end project ownership, stakeholder coordination, logistics management, CRM (Close), risk and timeline management, client onboarding
- **UX & UI design:** Figma (wireframes, prototypes, component libraries), Adobe XD, accessibility-conscious design, developer handover packs, design QA
- **Web & digital design:** responsive website and landing page design, WordPress (Divi / Elementor), conversion-focused layouts, content management
- **Front-end:** HTML5, CSS3, JavaScript (front-end modifications), GitHub basics, cross-browser testing
- **SEO & performance:** on-page SEO, heading structure, image optimisation, page-speed improvements, internal linking

## EXPERIENCE

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### Project Management & User Experience

*Plugzio (Parkizio Technologies) — Full-time, Remote — April 2026 to present*

- Responsible for the full delivery of EV charging infrastructure projects — from initial site assessment and hardware ordering through to installation, commissioning, and client go-live.
- Manage relationships with external installers, logistics contacts, and clients, making sure all parties have the right documentation and that nothing slips between handovers.
- Keep the Close CRM up to date across all active projects; track hardware fulfilment and follow up on outstanding invoices.
- Feed project experience into the UX/UI design of internal and client-facing dashboards — identifying where the interface can be clearer or more practical for the people using it in the field.
- Produce wireframes and design assets for upcoming front-end features, working directly with the product team to make sure new functionality reflects real operational needs.

## Freelance Web & Digital Designer / UI Designer

*Self-employed — Manchester / Remote — December 2023 to present*

- Design and build responsive websites and landing pages from brief to launch, covering information architecture, UI design, and content layout.
- Produce Figma prototypes and handover documentation (spacing, assets, interaction notes) and work alongside developers during build to catch anything that drifts from the design.
- Manage WordPress sites for clients using Divi and Elementor — page creation, content updates, plugin management, and small UX improvements.
- Apply basic SEO and performance hygiene as standard: image compression, heading hierarchy, internal linking, and page-speed checks.
- Recent clients include GetSettle (AI web app), GetBetter (content site), Migap Digital Agency, and several small business websites.

## Front-End Developer

*Pars Novin Company — October 2019 to March 2022*

- Built and maintained the front-end of web applications using HTML, CSS, and JavaScript alongside a backend development team.
- Created reusable UI components, handled cross-browser testing, and supported bug-fixing during QA cycles.

## SELECTED PROJECTS

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- **GetSettle UK:** UX/UI design and front-end build for an AI-enabled web platform. Covered responsive page layouts and core product flows. [getsettle.co.uk](https://getsettle.co.uk)
- **GetBetter:** Full design, build, and ongoing optimisation of a content-led website. [getbetterr.co.uk](https://getbetterr.co.uk)
- **Autoride:** Website build and maintenance for a car dealership. [shamim-hdn.github.io/autoride/](https://shamim-hdn.github.io/autoride/)

## EDUCATION

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**MSc User Experience Design** — Birmingham City University, UK

**Computer Programming — Python** — i3 Centre (online)

## LICENCES & CERTIFICATIONS

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- Principles of Internet Safety — Be Trul / Verified International Academic Qualifications
- Website Developer Certificate — Verified International Academic Qualifications

## ADDITIONAL INFORMATION

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Full right to work in the UK. Available immediately for new opportunities.

*References available on request.*